

MIGUEL ARIAS

Global Entrepreneurship Director Telefonica

[@mike_arias](#)

Miguel Arias, proud dad, entrepreneur, and angel investor, has over 15 years of experience in building technology-based startups with global reach.

As Global Entrepreneurship Director at Telefonica, he leads the Company's efforts to develop digital-technological talent and entrepreneurship.

He is responsible for leading the new stage in Telefónica's open innovation strategy through **Wayra Open Innovation Hubs in 7 countries** and 50 Open Future_ partnerships around the globe. As the most global, connected and tech-driven open innovation initiative, Wayra is committed to seeking out and developing technological solutions to complement internal R&D while creating an improved connection with key entrepreneurial ecosystems.

Previously, as COO at CARTO, an enterprise SaaS location intelligence platform, he led the sales, financial, and operational efforts from its Madrid, NY, DC and London offices, directing the company's growth and scaling-up. CARTO raised over \$40M by lead investors like Accel Venture Partners, Salesforce Ventures and Kibo Ventures.

In his pursuit to enhance the Spanish entrepreneurial ecosystem, he co-founded Chamberi Valley, the main Madrid-based networking initiative for scale ups.

He loves to teach and share experiences as entrepreneurship professor at the IE Business School and ISDI.

He writes his thoughts about entrepreneurship at <http://emprenderagolpes.com>.